TOP SECRET

ANNEX

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THE SOVIET PROPAGANDA SHIFT

The reoccurrence of a Soviet propaganda "peace offensive" does not reflect a sincere desire by the Kremlin to negotiate outstanding east-west differences, except on Soviet terms. Neither does the Kremlin expect the US or the western governments to give serious consideration to the avowed Soviet desire for east-west agreement.

The Kremlin is attempting to weaken the position of the western powers and to delay positive western action by propaganda designed to: (a) create the illusion that the western powers, led by the US, are blocking an equitable solution of east-west problems; (b) ostensibly alleviate world tension in an attempt to persuade the new US Congress that current proposals for defense and foreign aid expenditures are unnecessary; (c) instill doubt and hesitation, both in the US and in western Europe, concerning the need for participation in the proposed Atlantic Pact; and (d) enable the Communist Parties in western Europe to regain some of the prestige and popular support lost during the recent months of direct action.

In making this tactical shift in its propaganda approach now, the Kremlin probably desired to take advantage of: (a) the convening of the US 81st Congress; (b) the appointment of a new US Secretary of State; (c) German dissatisfaction with, and western European misgivings over, the recent Ruhr decisions; and (d) the current discussions concerning the Atlantic Pact. Adoption of this propaganda line, however, has not committed the USSR to any specific course of action. The USSR can be expected to emphasize this approach as long as the Kremlin considers that it is contributing to the long-range Soviet program to defeat western recovery and defense efforts. On the other hand, the USSR will probably make still another tactical propaganda shift if the present approach encounters vigoraliments in the present approach encounters vigoraliments in the same contributions.

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